

**BRASSCRAFT MANUFACTURING COMPANY
PLUMBER INSIGHTS SWEEPSTAKES
OFFICIAL RULES**

**NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE ODDS OF WINNING.
VOID WHERE PROHIBITED.**

1. **PROMOTION TIMING:** This Brasscraft Plumbing Insights Sweepstakes (the "**Sweepstakes.**") begins at 2:00:01 P.M. Eastern Time ("**ET**") on March 2, 2019 and ends on March 10, 2019 at 12:00:00 P.M. ET (the "**Promotion Period**").
2. **ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older and are physically domiciled in the United States or the District of Columbia as of date of entry. The following individuals are not eligible to participate: (i) employees of Brasscraft Manufacturing Company ("**Sponsor**") or Masco Corporation, any of their subsidiaries or affiliate companies, or their advertising, marketing or promotional agencies; (ii) family members (spouse, parents, children, siblings and in-laws) of any individual referred to in clause (i); and (iii) persons living in the same household (whether or not related) with any person referred to in clause (i) or (ii) above. Void outside the fifty (50) United States and the District of Columbia and where prohibited or restricted by law. All applicable federal, state and local laws apply. By entering, participants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects.
3. **HOW TO ENTER:** You may enter the Sweepstakes as set forth below.
 - There are **six (6)** chances to enter to win the sweepstakes during the Promotion Period.
 - To enter, either click on the survey monkey link sent to your email, or click on the link <https://www.surveymonkey.com/r/GMYLC8S> through our Instagram (Brasscraft, Plumbshop and Cobra). You will have the chance to complete 1 to 6 surveys.
 - Entrants must complete all the required questions in each survey and include name and valid email address after each survey completion.
 - All required information must be included for the entry to be eligible.

All entries become the property of Sponsor and will not be acknowledged or returned. Limit one Entry per survey per person during the Promotion Period. Proof of sending or submitting an Entry will not be deemed proof of receipt by Sponsor.

4. **AGREEMENT TO OFFICIAL RULES.** Your participation in this Promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
5. **DISQUALIFYING EVENTS:** You must submit a valid email address when you submit any entry. Any attempt by a potential entrant to obtain more than the maximum number of entries (whether online, by alternative method of entry or any combination) by using multiple emails, identities, registrations, logins, sending more than the permitted number of entries, or any other methods will void that participant's entry and that participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Any entry that fails to comply with the requirements will disqualify the potential entrant from receiving an eligible entry for that submission.

6. **RANDOM DRAWING & NOTIFICATION:** On or around March 22, 2019, the potential winners (potential "Prize Winner") of the Sweepstakes will be selected in a random drawing from all eligible entries received during the Promotion Period. There will be a total of fifty (50) Prize Winners. Odds of winning depend on the total number of eligible Entries received during the Promotion Period. Non-winning entries will not be carried over into subsequent Promotion Period drawings. A purchase will not increase the chances of winning. Each potential Prize Winner will be contacted via email, will be required to provide a mailing address, and may also be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release (except where prohibited by law) and/or an IRS W-9 Form within seven (7) calendar days of notification by Sponsor. The prize may be forfeited and may be awarded to another entrant who is randomly selected if (i) any prize notification or any prize is returned as undeliverable, (ii) Sponsor is unable to contact a potential Prize Winner within five (5) days of the first attempt to contact him or her, (iii) a potential winner fails to provide his or her contact information within seven (7) calendar days after notification by Sponsor or fails to return an Affidavit of Eligibility, Liability Release and Publicity Release and/or an IRS W-9 Form within the time specified above, (iv) a potential Prize Winner declines the prize, or (v) a potential Prize Winner is otherwise not in compliance with these Official Rules. Sponsor is not responsible for any delay in awarding any prize.

Winner's entry and acceptance of the prize constitutes permission (except where prohibited) for Sponsor and its designees to use, at Sponsor's sole discretion, the winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), for advertising, promotions and other purposes in all forms of media, worldwide in perpetuity, without additional notice, permission or further compensation.

7. **PRIZE AND APPROXIMATE RETAIL VALUE ("ARV").** Each of the fifty (50) Prize Winners will receive one (1) \$50 Amazon Gift Card. The winner is responsible for all federal, state and local taxes. Each prize is nontransferable and non-refundable and must be accepted as awarded. No cash or other substitution may be made except by Sponsor, who reserves the right, in Sponsor's sole discretion, to substitute the prize with another prize of equal or greater value. Gift cards may be subject to additional terms and conditions imposed by the issuer. Sponsor will not be responsible for any lost, mutilated or stolen gift card. The total ARV of the prizes of the Sweepstakes is \$2,500.00.
8. **GENERAL CONDITIONS:** In the event of a dispute as to the identity of an online entrant, the authorized account holder of the email address used to enter, will be deemed to be the entrant, but only if such person meets all other eligibility criteria. "Authorized account holder" of an email address is defined as the natural person who is assigned to an email address by an internet access service provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of this Promotion; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person; or who Sponsor suspects has engaged in any of the foregoing. Sponsor reserves the right to cancel, terminate or modify this Promotion if it cannot be completed as planned for any reason, including without limitation for infection by computer virus, bugs, tampering, unauthorized intervention,

technical failures, corruption of any sort or any other matter beyond Sponsor's control. In such event, Sponsor will award the prizes from among all eligible entries received prior to cancellation.

9. **RELEASE & LIMITATION OF LIABILITY.** As a condition of entering this Promotion, each entrant agrees, and as a condition of being awarded a prize, each winner agrees, to the maximum extent permitted by law, to release, indemnify and hold harmless Sponsor and Masco Corporation, their respective subsidiaries or affiliate companies, their advertising, marketing or promotional agencies and each such company's respective officers, employees, directors, representatives and agents and all others associated with the development and execution of this Promotion (individually and collectively, the "**Released Parties**"), from and against any and all liabilities, claims, actions, lawsuits, judgments, costs and expenses, damages of any kind whatsoever, injuries, or losses to persons or property arising from or relating to, in whole or in part, this Promotion, submitting an entry or otherwise participating in any aspect of this Promotion, the receipt, ownership, possession, use or misuse of any prize awarded, or any actual or alleged breach by entrant of these Official Rules.

10. **LIMITATION OF LIABILITY.** Entrants acknowledge that the Released Parties have not made and are not in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. The Released Parties are not responsible for: (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, or other connection, availability or accessibility problems arising in connection with or over the course of this Promotion; (b) failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions or hardware, software or technical malfunctions, failures or difficulties; (c) errors of any kind relating to or in connection with this Promotion, whether human, mechanical, clerical, electronic or technical in nature, including, but not limited to, errors which may occur in connection with the administration of this Promotion, the processing of entries, the announcement or notification of any winner or prize or the cancellation of this Promotion; (d) damage to a user's system occasioned by participation in this Promotion or downloading any information necessary to participate in this Promotion; (e) incomplete, illegible, misdirected, damaged or lost entries; or (f) failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in this Promotion. If the Instagram app or Brasscraft Manufacturing Company's website goes down for any reason, or if Sponsor is unable to accept entries, Released Parties are not responsible, but Sponsor will make a good faith effort to remedy the problem as quickly as possible or Sponsor may terminate this Promotion. By entering this Promotion, you waive (to the maximum extent permitted by law) the right to claim any punitive, consequential, incidental, special, exemplary, or indirect damages of any kind and any and all rights to have damages multiplied or otherwise increased.

11. **DISPUTE RESOLUTION:** If there is any conflict between any promotional material and these Official Rules, the provisions of these Official rules shall prevail. The resolution of any dispute shall be within Sponsor's sole discretion. As a condition of entering this Promotion, except as prohibited by law, you agree that: (a) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys'

fees or court costs. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

12. **PRIVACY POLICY.** To see how Sponsor may use personal information obtained in connection with this Promotion, see Sponsor's Privacy Policy at <https://www.brasscraft.com/privacy-policy/>
13. **WINNERS' LIST:** For the names of the winners, please visit <https://www.brasscraft.com/plumber-insight-winners-list/>
14. **SPONSOR:** Brasscraft Manufacturing Company, 39600 Orchard Hill Place, Novi, Michigan 48375.

By entering this Promotion, each participant acknowledges that this Promotion is in no way sponsored, endorsed or administered by, or associated with Instrgram. Participants agree to release Instagram from all liability related to this Promotion. Participants understand that they are providing their own information to Brasscraft Manufacturing Company and not to Instagram.

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